

Vertigo 3D PopArt™ Brings New Capability to Illustrator

Graphic design gets an ultra-realistic edge from leading developer

San Francisco, CA – (5 January 1998) -- Vertigo Technology Inc. announced today that Vertigo 3D PopArt™, the company's latest 3D tool for Adobe® Illustrator® is now shipping worldwide. Used by graphic artists creating content for print and the web, Vertigo 3D PopArt enables users to easily create ultra-realistic 3D objects from 2D illustrations.

“Vertigo has once again delivered a useful, time-saving tool that will give designers the ability to add 3D to their everyday workflow. Vertigo 3D PopArt complements our suite of 3D tools favored by graphic designers,” said James D. Stewart, Vertigo's President & CEO.

Vertigo 3D PopArt is seamlessly integrated with Illustrator and allows users to modify a selected object or group of objects quickly and easily. Launched from the Illustrator filters menu, users can choose and direct one of eight light sources at their selection. In addition, Vertigo 3D PopArt, in conjunction with Illustrator provides control over all three dimensions and the ability to extrude artwork, offering users complete precision to create even more compelling and stunning Illustrator artwork.

“Vertigo 3D PopArt has become a must-have tool when I work in Illustrator. It allows me to create 3D objects easily and quickly, providing unlimited creative possibilities,” said Hiro Fukumoto of Profile Studios.

Pricing and Availability

Vertigo 3D PopArt is available for an estimated street price of \$39 US from major resellers including MacWarehouse and MicroWarehouse, PC and MacZone, Publisher's Toolbox, PC and Mac Connection and direct from Vertigo at 1-888-4-VERTIGO or at www.vertigo3d.com. Vertigo products are also available worldwide from leading distributors in Europe and Asia.

About Vertigo Technology Inc.

Vancouver-based Vertigo is a world-leading developer of high performance 3D software for the Windows, Power Macintosh and Silicon Graphics platforms. Vertigo's suite of products - Vertigo 3D Dizzy, Vertigo 3D Words and Vertigo 3D HotTEXT - is used by creative professionals in the new media, film, entertainment, broadcast, content and animation industries. Vertigo's customers include Time Warner Interactive, Walt Disney Studios, MTV, BBC, Electronic Arts and CNN. Vertigo Technology Inc. is a wholly-owned subsidiary of Vertigo 3D Inc. (CDN: VRGO).

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