

For Immediate Release

[www.vertigo3d.com](http://www.vertigo3d.com)

## **Vertigo Dizzy Software Bundled with Nexus GA, ATI's New High Performance Graphics Card**

Vancouver, Canada (March 17) -- Vertigo Technology announced today that Vertigo Dizzy®, the easiest way to bring 3D into Adobe® Photoshop®, is currently bundled worldwide with Nexus™ GA, ATI's new 2D and 3D accelerator card for the Macintosh. Now Adobe Photoshop users around the world will be able to enhance their designs with real 3D, faster than ever before.

Vertigo Dizzy gives users access to 3D effects and features right inside Adobe Photoshop. With Vertigo Dizzy, designers can quickly and easily create more compelling images for print, Web and multimedia. Vertigo Dizzy is launched from the Photoshop Filter menu, expanding Photoshop's capabilities and the user's design options with just a few mouse clicks.

Nexus GA is based on ATI's acclaimed 3D RAGE PRO™ technology and offers designers and content creators high caliber 2D and 3D performance that rivals that of boards costing up to five times as much. Nexus GA provides levels of visual quality previously unavailable at mainstream price points.

"By combining Vertigo Dizzy with the power of ATI's 3D RAGE PRO technology, users will immediately be able to take advantage of superior performance to create stunning effects in record time," said Kevin Jampole, General Manager of Vertigo Technology. "Working with an industry leader such as ATI lets us reach new users, and Nexus GA meets our customers' needs by allowing them to work faster and smarter."

"Vertigo Dizzy is an ideal showcase for the 3D capabilities Nexus GA brings to the Macintosh user," said Alan McCann, Director of Board Marketing at ATI. "Our goal is to increase our customers' productivity, and Vertigo Dizzy definitely delivers on that promise by offering high quality effects in an easy-to-use application."

### **About Vertigo Dizzy**

Vertigo Dizzy makes 3D accessible by bringing it right into the user's favorite applications. Dizzy is a plug-in to Adobe Photoshop and Adobe Illustrator® that brings the user inside a true 3D world, where they can interact in real-time with 3D models, add multiple lights and use a virtual camera to get the perfect view.

Vertigo Dizzy comes with the award-winning LightWorks® renderer and comes with a library of hundreds of free 3D models from Vertigo and Viewpoint Datalabs, the worldwide leader in 3D model creation and publishing. Vertigo Dizzy is distributed worldwide and has a suggested retail price of \$119 US.

### **About Vertigo Technology**

Vancouver-based Vertigo Technology Inc. is a world-leading developer of high performance graphics software for Silicon Graphics®, Windows® and Macintosh platforms. Committed to providing easy-to-use graphics solutions to graphics professionals and hobbyists, its products include Vertigo HotTEXT, Vertigo Words and Vertigo PopArt, which bring stunning new 3D effects to Adobe Photoshop and Adobe Illustrator. Vertigo 3D software users include Time Warner Interactive, Walt Disney Studios, MTV, BBC, Electronic Arts and CNN. Vertigo Technology Inc. is a wholly owned subsidiary of Vertigo 3D Inc. (CDN: VRGO)

###