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For Immediate Release

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Vertigo Technology Ships Version 1.5 of Vertigo HotText™

3D Text Effects Make Adobe Photoshop More Powerful Than Ever

Vancouver, BC - (18 August, 1998) - Vertigo Technology Inc. (CDN:VRGO), a leading developer of high performance 3D and animation software, announced today the immediate availability of Vertigo HotText 1.5 for Windows and Macintosh, an upgrade to its award-winning 3D text creation tool for Adobe® Photoshop™, the leading professional digital image editing application.

HotText 1.5 builds upon the successful foundation established by the release of Version 1.0, which won numerous industry awards, such as MacWorld Magazine, Best of Plug-ins of 1997. Designed with extensive user feedback, this latest release combines new functionality with feature improvements, more compatibility and a lower price. Users can create 3D text and 3D paths inside their designs, add color, textures and customized lighting for eye-catching, leap-off-the-page 3D effects.

HotText 1.5 is the latest in Vertigo's 3D arsenal of innovative, easy-to-use, yet powerful plug-ins that are making the lives of artists fun and exciting. "As a graphic designer, I use HotText practically every day and wouldn't want to live without it. Vertigo understands that artists need intelligent, practical software that adds to our daily lives", said Joe Williams, President of PixArt. (www.ruku.com). "HotText does what so many of us have imagined, the ability to construct 3D text right in Photoshop."

"We've listened to our customers and delivered the features they've requested, including; bevels, precision kerning, speed improvements, and more compatibility with host applications such as Corel Draw 8.0. This increased functionality makes HotText the premiere choice of 3D plug-ins for all web designers and graphics professionals," said Kevin Jampole, General Manager of Vertigo Technology Inc.

Pricing and Availability

Vertigo HotText is available for an estimated street price \$79 (US) from major software resellers such as Adobe Plug-In Source, MicroWarehouse, Multiple Zones, Publishers Toolbox or direct from Vertigo at 1-888-4-VERTIGO or <http://www.vertigo3d.com>, where free try-out versions are also available for download.

About Vertigo

Vertigo Technology is a leading developer of high performance 3D software for the Windows, Power Macintosh and Silicon Graphics platforms. Vertigo recently released it's first in a suite of add-on tools for Microsoft Liquid Motion, called Vertigo Liquid Tools. Vertigo's suite of products for Adobe - Vertigo Dizzy, Vertigo Words, Vertigo HotText and Vertigo PopArt are used by creative professionals in the new media, film, entertainment, broadcast, content and animation industries. Vertigo's customers include Time Warner Interactive, Walt Disney Studios, Publishers Clearing House, Pfizer, and BBC. Vertigo Technology Inc. is a wholly-owned subsidiary of Vertigo 3D Inc. (CDN:VRGO).

For more information on Vertigo HotText, visit Vertigo's Web site at: <http://www.vertigo3d.com/>

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