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For Immediate Release

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Vertigo Signs Ingram Micro Inc. to North American Distribution Agreement

Product strategy embraced by largest distributor of technology products

Vancouver, BC (16 September 1997) -- Vertigo Technology Inc. announced today it has signed a North American distribution agreement with Ingram Micro Inc., the world's largest wholesale distributor of computer technology products and services. California-based Ingram Micro has over 110,000 resellers, \$12 billion revenues worldwide and carries products developed by Microsoft, Compaq, IBM, Apple Computer Inc. and Hewlett Packard.

"We review hundreds of companies and products. Vertigo's marketing plans and product line clearly showed us that they are in touch with what 2D designers need in order to add 3D to their tool-set. We're excited to provide Vertigo products to our reseller customers across North America," commented Barry Evleth, Senior Manager of Product Evaluation, Ingram Micro Inc.

Ingram Micro now carries the full line of Vertigo 3D products which includes Vertigo 3D HotTEXT & Vertigo 3D Dizzy for Adobe Photoshop, and Vertigo 3D Words for Adobe Illustrator. Leading mass market resellers, including Software Spectrum, Softmart, Micro Centre, The Software Source, Elm Street, and catalog resellers such as PC Connection, MacWarehouse, PC Zone, MacZone, and Publishers' Toolbox are now able to purchase Vertigo products directly from Ingram Micro Inc., considerably expanding the distribution of the company's products throughout North America.

"We are creating products that will make 3D part of the digital design process, and Ingram will help us gain access to a massive customer base. This is an important relationship for Vertigo and we are very proud to be represented by an industry leader," noted James D. Stewart, President and CEO of Vertigo Technology Inc.

About Vertigo

Vancouver-based Vertigo is a world-leading developer of high performance 3D software for the Windows, Apple Macintosh and Silicon Graphics platforms. Vertigo products are used by creative professionals in the new media, film, entertainment, broadcast, content and animation industries. Its customers include Time Warner Interactive, Walt Disney Studios, MTV, BBC, Electronic Arts and CNN. Vertigo products are available worldwide through leading distributors. Vertigo Technology Inc. is a wholly owned subsidiary of Vertigo 3D Inc. (CDN: VRGO).

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