



Press/Analyst Contact
Farrah Jinha, PR & Communications Manager
Tel: 604/684.2113 (ext. 305) Fax: 604/684.2108
Email: farrah@vertigo3d.com

For Immediate Release

www.vertigo3d.com

Vertigo 3D Words to be Bundled with the Adobe Systems Worldwide ActionPack

Leading software developer includes 3D tool on CD-ROM distributed to new Adobe customers

Vancouver, BC (4 September 1997) -- Vertigo Technology Inc announced today that Vertigo 3D Words, the company's 3D text creation tool for Adobe Illustrator, will be shipped in the Adobe ActionPack CD-ROM, a special worldwide promotion distributed with every full retail copy of Adobe Photoshop, Adobe Illustrator and Adobe PageMaker purchased between 01 September 1997 and 31 December 1997.

"Vertigo is developing tools that give graphics professionals the capability to create content that captures the attention of today's sophisticated audiences. We have given print and web designers the ability to create effects previously seen only in feature films and on television," commented James D. Stewart, President and CEO of Vancouver-based Vertigo Technology Inc. "The Adobe ActionPack delivers Vertigo 3D Words alongside Adobe Illustrator, giving graphics professionals the tools that help them stand above the crowd."

Bringing 3D graphics into Adobe Illustrator

Vertigo 3D Words, launched from the Adobe Illustrator pull-down menu, allows users to create real 3D text, plus control the font, size, depth, spacing and color options. Text can be aligned to a 3D path and placed as an Adobe Illustrator object, which can then be ungrouped and manipulated using the Illustrator tool palette. Additionally, to provide users worldwide with this unique and time-saving tool, Vertigo 3D Words is localized into French, German and Japanese.

"Vertigo 3D Words expands upon the capabilities of Adobe Illustrator, and is ideal for delivering a one-stop 3D text solution to Illustrator users," said Robert Roblin, Adobe senior vice president, corporate marketing. "The inclusion of Vertigo 3D Words plug-in on the Adobe ActionPack CD-ROM collection enables users to add visually exciting text to their Illustrator designs."

Bringing 3D to Photoshop

The ActionPack CD-ROM also includes a Tryout version of Vertigo 3D Dizzy, which allows Adobe Photoshop users to easily add 3D models to their Photoshop designs for both print and the Web. Also included is information about Vertigo's newest Photoshop plug-in, Vertigo 3D HotTEXT, which brings 3D text, customized 3D paths and textures to Photoshop.

(more)



For Immediate Release

www.vertigo3d.com

About Vertigo

Vancouver-based Vertigo is a world-leading developer of high performance 3D software for the Silicon Graphics, Windows and Apple Macintosh platforms. Used by over 25,000 creative professionals in the new media, film, entertainment, broadcast, content and animation industries, Vertigo has released Vertigo 3D Dizzy, Vertigo 3D Words and Vertigo 3D HotTEXT in the past three months. Vertigo's customers include Time Warner Interactive, Walt Disney Studios, MTV, BBC, Electronic Arts and CNN. Vertigo Technology Inc is a wholly owned subsidiary of Vertigo 3D Inc. (CDN: VRGO).

-###-